

# Preparation for Industrial Careers in Mathematical Sciences (PIC Math)

Michael Dorff

Brigham Young University



PIC Math

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# How would you solve this research problem?

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## Another data science problem from industry:

**Background:** The Field Museum is the science museum in Chicago. They implemented a crowdsourcing project designed to classify a large sample of microscopic plants, and obtained hundreds of thousands of pieces of data. While most of the crowdsourced data were usable, some were not.



## Another data science problem from industry:

**Background:** The Field Museum is the science museum in Chicago. They implemented a crowdsourcing project designed to classify a large sample of microscopic plants, and obtained hundreds of thousands of pieces of data. While most of the crowdsourced data were usable, some were not.



**Problem:** Come up with criteria for determining what data are usable and what data should be rejected.

## A third example:

**Background:** Kongregate is an online browser-based video game website. They are combating ratings fraud layers using fake accounts to influence the ratings of games substantially.

The screenshot shows the Kongregate website interface. At the top, there's a navigation bar with 'Home', 'Account', 'Community', 'Help', and 'Log Out'. Below the navigation bar, there are three main sections:

- Hot New Games:** Lists three games: 'Left Hand, Right Act', 'Darker Sages', and 'Paranoid Contraption'. Each game has a small image, a title, and a star rating.
- Highest Rated Games:** Lists three games: 'Current Treasure', 'Indulently Yours', and 'UPGRADE COMPLETE!'. Each game has a small image, a title, and a star rating.
- Contests:** A section titled 'Current Treasure' with a star rating of 4.5/5. It includes a description of the contest and a list of participants with their ratings.

## A third example:

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**Problem:** Using data provided by Kongregate, develop an algorithm to help determine whether a submitted account is real or fraudulent.

## Where do these problems come from?



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## What is PIC Math?

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# That course is PIC Math!



**Preparing students for  
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PIC Math prepares math students for industrial careers by offering a course that engages them in research problems from industry

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# That course is PIC Math!



**Preparing students for industrial careers using mathematics**

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- ▶ summer 3-day faculty training workshop
- ▶ spring semester course for students
- ▶ student research conference

## Logistics:





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- ▶ 5-15 undergrad students in class
- ▶ students learn by doing (active learning)
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- ▶ over 100 industrial partners have provided research problems and consultants

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- ▶ Female student at SUNY Geneseo: “This was the first experience I had ever had with real world math, and although at times it was a little bit messy, I feel I gained so many valuable skills in problem solving and working with a team. This opportunity was truly a stepping-stone for my career in mathematics.”

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- ▶ Female student at Virginia State Univ (HBCU): “The PIC math helped me get my first job. The experience of successfully working in groups, and problem solving were key components in my interview. When asked about leading, and how I worked well with others, I used the PIC math as a prime example.”

# Faculty comments:

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- ▶ Tom Wakefield, Youngstown State Univ: “The students were so committed to the project and excited to work on a problem with practical implications that they continued to meet with the YPD over the summer as the YPD trained the officers in the implementation of the students’ recommended beats. The new beats went into effect in January 2016.”



# Commercial break . . .

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# What the employers have said

**They recommend that students should**

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## They recommend that students should

- ▶ learn to code
- ▶ develop good communication skills
- ▶ do an undergraduate research project or a summer internship

# What the employers have said

## They recommend that students should

- ▶ learn to code
- ▶ develop good communication skills
- ▶ do an undergraduate research project or a summer internship
- ▶ have background in another discipline (statistics, computer science, biology, chemistry, economics)

# Back to our regular programming . . .

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# Resources for teaching the course

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The screenshot shows the MAA 100 website with a navigation menu on the left and a main content area. The main content area is titled "Course Resources" and includes sections for "Sample Course Syllabi and Schedules", "Sample Research Problems from Industry", "Sample Student PIC Math Presentations", and "Preparing Your PIC Math Oral Presentations". A "PICMath" logo is visible in the top right of the content area.

- ▶ Syllabus and course schedule
- ▶ Written research problems from industry
- ▶ Videos of industry mathematicians explaining a research problem
- ▶ Videos of professors explaining the solution to a research problem
- ▶ Student papers solving the research problem
- ▶ Videos of students presenting their research

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- ▶ The faculty member has a company they can go back to get another problem in the future.

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### It helps with sustainability.

- ▶ The faculty member has a company they can go back to get another problem in the future.
- ▶ The faculty member has have experience and confidence on how to make contacts in the future.

# Results:

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**How do you think faculty can make contact with industry and get research problems?**

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## The PIC Math faculty:

- ▶ Contacted local industries, businesses, gov't entities, hospitals, big employer in town.

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## The PIC Math faculty:

- ▶ Contacted local industries, businesses, gov't entities, hospitals, big employer in town.
- ▶ Cold contacted a lot of companies by sending emails, letters, or calling on the phone.

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- ▶ Field Museum of Chicago
- ▶ Coca Cola
- ▶ Habitat for Humanity
- ▶ Colorado Dept of Transportation
- ▶ Heart Artery and Vein Center of Fresno
- ▶ Los Alamos National Lab
- ▶ Greensboro NC Police Dept
- ▶ Massachusetts General Hospital
- ▶ City of Kansas City
- ▶ AIG Insurance
- ▶ National Security Technologies
- ▶ Applied Geographics
- ▶ Water Utility Group
- ▶ Sandia National Lab

# 3-day summer faculty workshop

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# 3-day summer faculty workshop

## Discussion topics:

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# 3-day summer faculty workshop

## Discussion topics:

- ▶ non-academic careers and internships
- ▶ types of research problems that arise in industry
- ▶ how to help students develop skills valued in industry
- ▶ guidance on developing industry connections
- ▶ preparation for spring research course
- ▶ how to mentor students in research





# Thank you!

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# Thank you!

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[mdorff@math.byu.edu](mailto:mdorff@math.byu.edu)

on Twitter (@mdorff44) and Facebook

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